



# Transformational Presence Leadership & Coach Training

by Alan Seale

**72 Coach Specific Training Hours approved by (ICF)**



**Alan Seale** is an award-winning author, inspirational speaker, transformation catalyst, master teacher and mentor to many leaders, visionaries, business owners and coaches, and the founder of the Center for Transformational Presence. 10 years, 600 graduates and 33 countries. Based in Boston, Alan serves clients from 5 continents, gives Keynotes Speeches in the US, Europe, and Latin America.

“Being visionary today means peering deeply into the present moment or circumstance and discovering the seeds of the future that are waiting to emerge right here, right now”.

- Alan Seale, founder of The Center for Transformational Presence

## Transformational Presence Leadership and Coach Training (TPLC)

### Brief Description

Grounded in ancient wisdom traditions, quantum science, and consciousness studies, TPLC offers practical yet powerful tools, skills, language, and approaches that expand your capacities for Whole-Mind Thinking and Whole-Being Awareness. Transformational Presence is an essential skill set for effective and impactful transformational coaching and leadership in today's rapidly changing and unpredictable world.

#### In this program, you will learn how to:

- Navigate complex situations and find effective next steps
- Be more receptive, responsive, creative, and innovative
- Work with instead of struggle against
- Sense and perceive beyond the obvious
- “Connect the dots” and work with the interconnection of everything
- Understand what is happening on multiple levels in situations and circumstances
- Meet both opportunities and challenges with clarity and confidence
- Improve communication and collaboration with those you serve
- Sense the right moment for action and how to move forward, as well as when it is time to step back and let things unfold
- Reduce stress and foster resilience in the face of uncertainty, hardship, and challenge

## More About the Program

Effective, impactful, and transformative leadership and coaching in today's rapidly changing world requires **new kinds of skills and tools** as well as **broader capacities for awareness and perception**.

These new skills and tools stretch far beyond the core competencies and analytical, knowledge-based approaches of traditional leadership and coaching into more creative, discovery-based, transformational approaches.

**Today, we need leaders and coaches who are:**

- able to sense, feel, and listen to the energy underneath what is happening in order to discover what is next
- comfortable in not knowing the answers—and maybe not even yet knowing which questions to ask
- curious and imaginative
- willing to explore without knowing what they will find, yet trust that clues for their next step will appear
- not afraid to take action once they sense what the next step is
- comfortable with who they are and fully embrace their own talents, skills, and gifts, while, at the same time, are committed to continued learning and growth.

We need leaders and coaches who recognize that everything is connected to everything else—who embody the understanding that the world is built on a matrix of relationships, and that everything that happens is a part of a larger flow.

This is the kind of leadership and coaching that can transform our world. This is what you will learn in this program.

**Transformational Presence** provides a strong foundation for conscious living, leading, and coaching through a powerful yet practical set of skills. When those skills are developed together in the step-by-step approach that Alan teaches, you quickly expand your capacities for awareness, understanding, perception, and effective action.



At the core of our work is **Whole-Mind Thinking and Whole-Being Awareness**.

**Whole-Mind Thinking** is a result of a full partnership between the intuitive and intellectual minds. This partnership actually exists within us already. However, through our socialization and traditional education experiences, most of us have been conditioned that these are two separate minds. And that the intellect is the one that counts.

The first step in developing Whole-Mind Thinking is the understanding that the intuitive mind is actually the larger and more powerful mind. The intellectual mind is just one small part of the much larger intuitive mind. *Both are essential* today for impactful leadership and coaching. They each play critical roles. Understanding their roles is an important first step in developing these new leadership and coaching skills and capacities.

When faced with challenges, difficulties, or confusion, Whole-Mind Thinking and Whole-Being Awareness **reduce stress and foster resilience** by transforming your relationship to what is happening.

**Whole-Being Awareness** stretches Whole-Mind Thinking to include the incredible innate awareness, understanding, and wisdom available to us through our human energy system. Perhaps you've heard the saying, "The body knows," or "The body doesn't lie." The human energy system is an extraordinary technology that we're just beginning to scratch the surface of. It is capable of guiding and supporting us far more than most people have imagined.

As Whole-Mind Thinking and Whole-Being Awareness become your default approach to life, leadership, and coaching, you discover a greater ability to "see the big picture" of what is happening. You begin to understand events and circumstances within a much larger context.





***Transformational Presence is the embodiment of Whole-Mind Thinking and Whole-Being Awareness.***

It's the foundational skill set needed for the emerging conscious leadership movement. As individuals, organizations, and societies develop and refine this skill set, they begin to shape a transformational culture around them.

As the culture transforms, people are more supported and encouraged to introduce transformational initiatives.

Today, we are faced with unprecedented challenges and rapid change as well as enormous opportunities and potential. **Transformational Presence prepares you for meeting any opportunity or challenge from a place of clarity, grounding, and trust.** It gives you the skills, tools, and capacities to “think on your feet,” as we might say in business, or to “dance in the moment,” as we often say in coaching.

Transformational Presence is the foundation for conscious leadership, coaching, and service. It helps you to be **flexible, adaptable, responsive, and creative**, so that you can *work with* whatever lands in front of you instead of *struggle against* it.

Transformational Presence is a way of life—a way of being, thinking, and taking action for accelerated and sustainable results. In whatever arena you serve—personal, small business, social entrepreneurship, corporate or government leadership, education, health care, or non-profits—



## Core Curriculum

There are nine core curriculum topics or areas of exploration and study in the Transformational Presence Leadership and Coach Training program, all of which go together to expand your capacities for awareness, perception, understanding, clarity, intuitive thinking, and effective and impactful action

### Four Levels of Engagement

At the foundation of Transformational Presence work are four basic levels through which we engage life. Through the Four Levels of Engagement model, we can quickly identify the habitual approaches of those we serve and immediately give them tools and understanding for choosing with intention and awareness how they will engage with life and leadership in the most productive and constructive ways.

### Reflective Practice

The TPLC program provides many tools for establishing a personal centering and mindfulness practice that supports and enhances your life and work.

### Engaging the Intuitive Mind

The intuitive mind is the larger mind, of which the intellect is just a small part. The more we operate from the larger intuitive mind, the greater access we have to wisdom, understanding, creativity, and innovation. From the perspective of the intuitive mind, we are able to understand and apply these principles of energy and work from the “big picture” in any situation, circumstance, challenge, or opportunity. We call this “whole-mind” thinking and “whole-being” awareness.

## Vertical and Horizontal Orientations to Life

In Transformational Presence work, we consider two fundamental orientations to life: Vertical and Horizontal. These two orientations relate to being and doing, soul and ego, the intuitive and intellectual minds, and many other aspects of life and work. Having an awareness of both the Vertical and Horizontal Orientations—how each serves us, as well as how each can become a trap—can help those we serve find a balance between being and action that supports their greatest impact and accomplishment.

## The Soul-Ego Partnership

In Transformational Presence work, we understand the critical importance of a dynamic partnership between soul and ego. When soul and ego are in full partnership, we have a much better chance of reaching our full potential in all aspects of life and work.

## Hermetic Philosophy

A basic understanding of the ancient wisdom teachings of Hermetic Philosophy and its principles provides a solid foundation for understanding how life and leadership work as energy in motion.

The seven Hermetic Principles are:

- **The Principle of Mentalism** —Everything exists within Consciousness, and Consciousness exists within everything; everything begins as a thought.
- **The Principle of Correspondence** —As above, so below; as below, so above.
- **The Principle of Vibration** —Everything is made up of energy in motion.
- **The Principle of Polarity** —Nothing can exist without its opposite; therefore, the answer is in the question.
- **The Principle of Rhythm** —everything has its own inherent rhythm and flow.
- **The Principle of Cause and Effect** —Everything is an “effect” of a “cause;” every “effect” becomes a “cause” of something else.
- **The Principle of Gender** —Every act of creation has both a masculine (assertive and active) and feminine (reflective and introspective) component.



## Basic Principles of Quantum Physics

Building upon the foundation of Hermetic Philosophy, we then explore the basic principles of quantum physics to understand the science behind the Hermetic Principles and ancient wisdom teachings.

## The Human Energy System

A fundamental understanding of the spiritual and emotional attributes of the Human Energy System (also known as the Chakra System) provides another strong foundation for understanding the challenges and strengths of those you serve. While you may never talk directly about these energy centers with those you serve, your knowledge of them can inform your questions and understanding for how to support them in the most effective and transformational ways.

## The Potential Based Approach

An important step in creating a world that works is facilitating a shift from a “problem-solving approach” to a “potential-based approach” in leadership, coaching, and life. This means engaging life as energy in motion and being aware of the emerging potential within any situation or circumstance—discovering “what wants to happen” for a greater good and partnering with that potential to bring it to fruition. The Potential-Based Approach utilizes tools and concepts learned through the first eight core curriculum topics to provide a powerful and breakthrough approach to transformational leadership and coaching.





## Program Structure

### TPLC Foundation Course

The TPLC Foundation Course is a 5-day in-person program. The Foundation Course provides **52 Coach Specific Training Hours** from the International Coach Federation (ICF).

The **5-day format** is organized around these themes:

- ▶ Day 1 Laying a Foundation
- ▶ Day 2 "Whole-Mind" Thinking, "Whole-Being" Awareness
- ▶ Day 3 Dialogue and Deep Listening
- ▶ Day 4 Creating New Realities
- ▶ Day 5 Integration

## Required Reading

Two of Alan's books are required reading for this program:

[Create A World That Works](#)—entire book

[Intuitive Living](#)—Part II, Chapters 5 – 15

## ICF Coach Specific Training Hours

### 72 Coach Specific Training Hours approved by (ICF)



ACSTH-ICF The full Transformational Presence Leadership and Coach Training program (Foundation Course plus the Supervised Mentor Coaching Course) has been approved by the International Coach Federation (ICF) for 72 Coach Specific Training Hours. These training hours may also be used as Continuing Coach Education Units (CCEU) for the ICF.

If this is your first coach training, the full TPLC program (Foundation Course plus the Supervised Mentor Coaching program) provides more than the required number of coach training hours to apply for the ICF's Associate Certified Coach (ACC) credential, their first level of certification. The coach education requirement for the ACC credential is 60 hours; our program provides 72 hours.

If you have already completed your initial 60 hours of training, the TPLC program will provide the additional Coach Specific Training Hours required for the Professional Certified Coach (PCC) credential. The PCC credential is the professional coaching standard recognized around the world. The coach education requirement for the PCC credential is 125 hours.

For those renewing their ICF credential, the TPLC Foundation course provides 52 CCEUs. Renewal of your ICF credential requires 40 CCEUs or 40 Coach Specific Training Hours every three years. The TPLC Foundation Course meets that requirement in full.